



Rob Martin

408.421.9825 — therobmartin@gmail.com

User Experience Designer / Researcher / Problem Solver

SUMMARY

An enthusiastic user advocate with strong empathy and soft skills. I care about creating products that solve problems, and bring a solid mix of research and design skills. Passionate about sustainability and excited about interfaces that go beyond the screen, especially Augmented Reality, Internet of Things, Robotics and Voice Interfaces.

PROFESSIONAL HISTORY

Research Assistant - Human Factors

NASA Ames Research Center • Moffett Field, CA May 2016-Present

Supported principal investigator in research design, generating study materials, data analysis, running sessions with participants.

Web Designer - Psychology Dept.

UC Santa Cruz • Santa Cruz, CA May 2015-Present

Designed & implemented a custom touch-screen directory using a wordpress back-end and a custom HTML/CSS front-end.

Research Assistant - Human-Computer Interaction

HCI Lab, UC Santa Cruz • Santa Cruz, CA Apr 2015-Jun 2016

Conducted user interviews/surveys, qualitative/quantitative analysis, need finding, designed wireframes and interactive prototypes.

Web Designer

OnRamp Systems • Moffett Field, CA Jun 2014-Oct 2014

Director, Customer Support / Training

Xetus • Sunnyvale, CA Apr 2007-Dec 2011

Quality Assurance Engineer

PGP Corporation • Palo Alto, CA 2006-2007

Systems Administrator / IT Specialist

Lockheed Martin/NASA Ames • Moffett Field, CA 2003-2006

Mac Genius / Senior Support Specialist

Apple Computer • Palo Alto, CA / Sacramento, CA 1998-2002

SKILLS

User-Centered Design

Wire-framing

Prototyping

User Testing

IDEO Methods

Web Design

Data Analysis

SOFTWARE

Adobe Creative Cloud

Balsamiq / Axure

Bootstrap / Foundation

HTML / CSS

Keynote / Powerpoint

R / SPSS Statistics

FUN FACTS

Likes Cats

Dislikes Tomatoes

Enjoys Rock Climbing

Loves Traveling

Knows Karate

EDUCATION

University of California, Santa Cruz

B.S. Cognitive Science / HCI focus, Summa cum laude (3.92 gpa) 2016

Foothill College, Los Altos, CA

A.A. Graphic & Interactive Design, High Honors (3.9 gpa) 2014

Courses: Human-Computer Interaction (UX), Design Research, User Evaluation, Data Visualization, Perception, Learning & Memory

NOTEWORTHY

Senior Thesis - HCI Research in Human-Robot Interaction

Exploring the effect of metaphors in Robot-Mediated Communication (RMC/MRP) 2016

Hack UCSC (3rd Place) - 48-hour hackathon - hackucsc.com

App for making friends through shared activity • User flows, interaction design, HTML/CSS 2016

Startup Weekend, Monterey Bay (3rd Place) - startupweekend.org

App enabling a social food sharing economy • UI wireframe, branding, presentation design 2014